



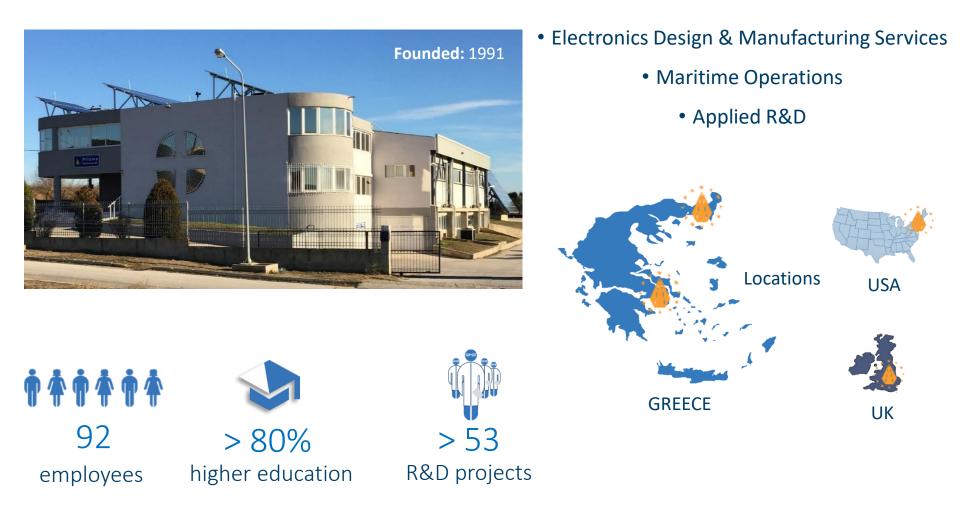
DOING BUSINESS WITH CERN

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Athens, 18 Nov 2021

In a nutshell







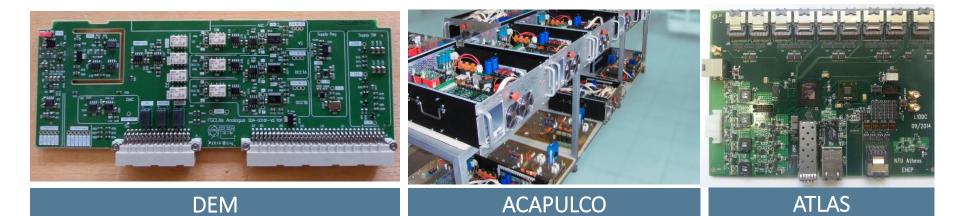
Manufacturing Projects





CMS







Manufacturing Projects





DEVELOPMENT OF ELECTRONICS MODULES (DEM)



CERN INTERNAL USERS

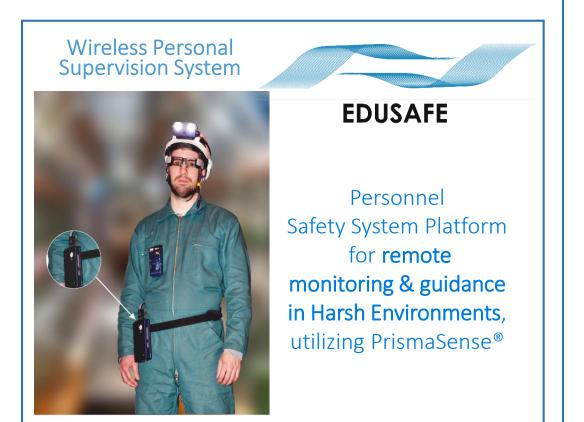
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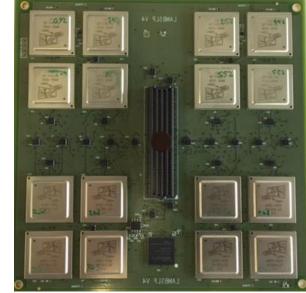


R & D Projects





Optimization of the Associative Memory (AM)



FTK Fast Tracker for Hadron Collider Experiments



- Know how
- Experience in managing complex projects
- Familiarization with rules of engagement & safety
- Certification for specialized services



- Initially, involve in small sized projects
- Then, start looking/bidding in medium sized projects
- In parallel, pursuit cooperation with big firms





- Try to become a Subcontractor
- Evolve to CERN official Supplier
- Participate in CERN research projects
- Cooperate with the Experiments communities
- Contribute, as a member, in Collaborations
- Pursue a distinction or an award





- 38% had developed **new products**
- 42% increased international exposure
- 44% improved **technological learning**
- 52% widen their sales performance
- 60% acquired **new customers**
- 100% had a strong marketing reference





Each potential Subcontractor-Supplier is being evaluated and 'classified' based on his own Performance, Quality, Consistency & Effectiveness





thank you for your attention

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