

ΕΛΛΗΝΙΚΗ ΑΝΑΠΤΥΞΙΑΚΗ ΤΡΑΠΕΖΑ



HELLENIC DEVELOPMENT BANK

InnoAgora match-making platform and other business support by the Hellenic Development Bank

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Doing Business with CERN

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HDB – Hellenic Development Bank

HDB mission and vision



- Hellenic Development Bank is the National Promotional Institution authorized in providing leverage.
- 100% Owned by Hellenic Republic.
- HDB designs and implements financial products that counterpart financing gaps and promote the access to finance.



VISION

Be THE key development institution, a multilateral Development Bank serving Greek enterprises' needs to innovate and succeed, fostering fair, inclusive and sustainable growth.



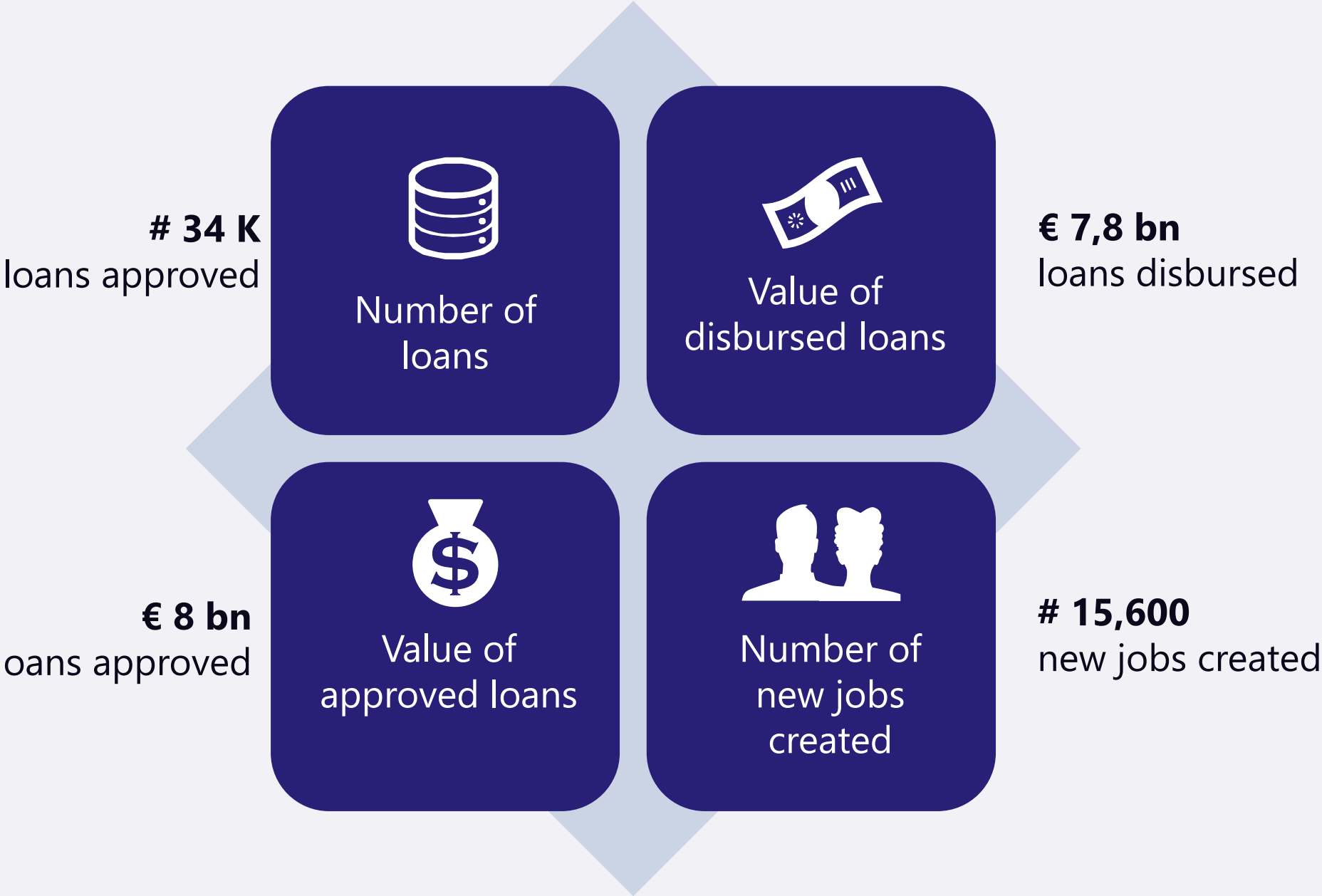
MISSION

Facilitate access to finance for Greek enterprises, create value for our shareholders and employees, generate positive economic, social and environmental benefits.

2020: a year to remember

+1.689%
Number of approved loans

+2.489%
Value of approved loans



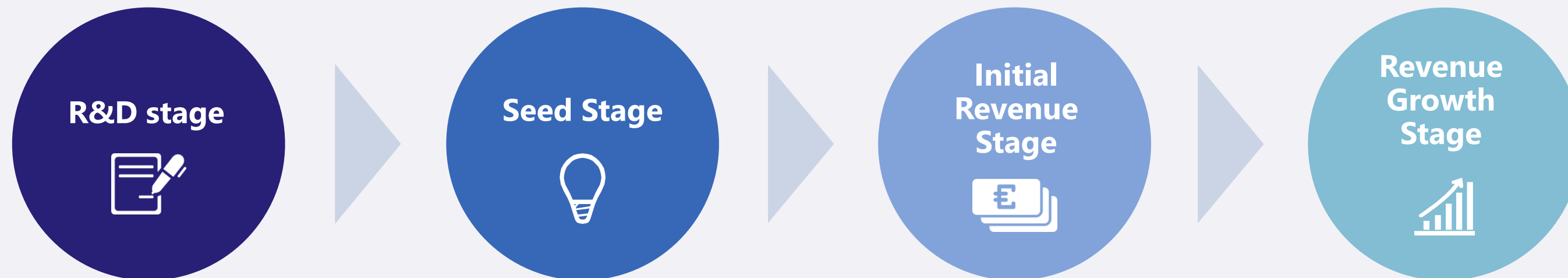
HDB Innovation Unit

Building up an operating model to support all stages of SME evolution

HDB main mission: to support micro, small and medium sized enterprises by facilitating their access to funding sources to address and cover any market failures.

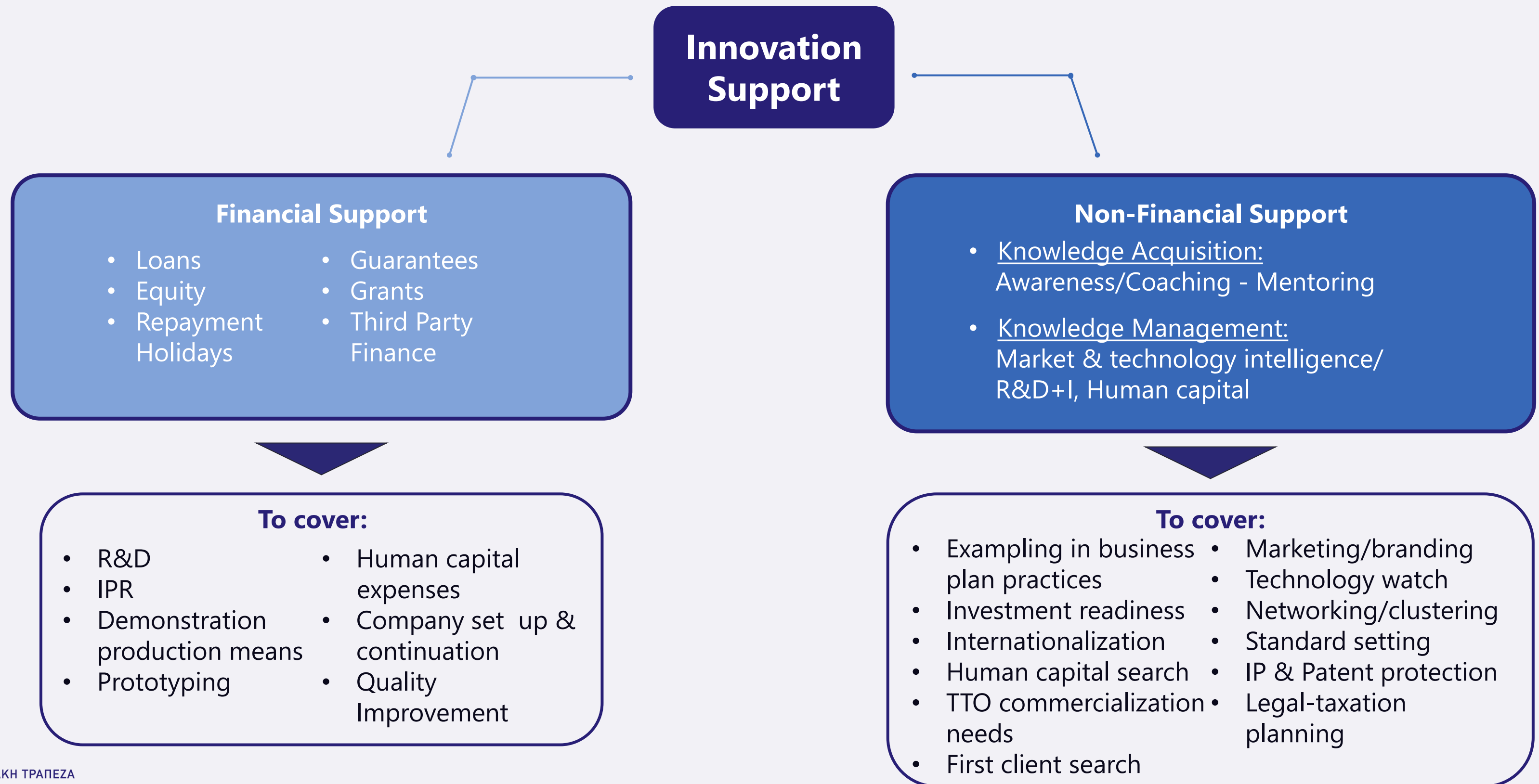


Innovation Unit mission: to create the right frameworks for both **financial** and **non-financial** support on an **instant** basis, covering all stages of SME evolution **enabling the market**.

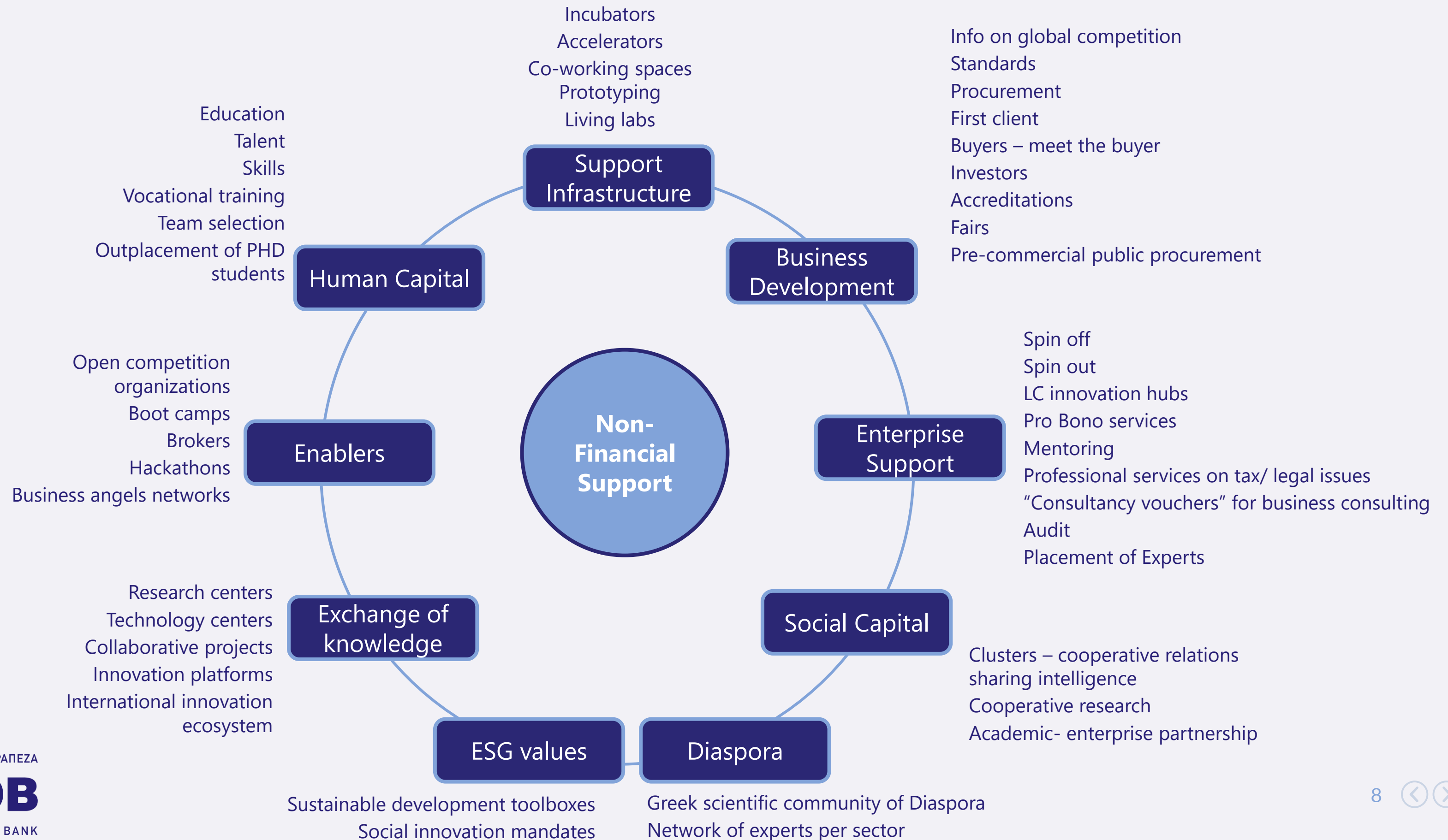


SMEs product or service innovation & business innovation in extroversion

How we categorize Innovation Support



Non-Financial support is a vibrant ecosystem by itself with many satellite activities

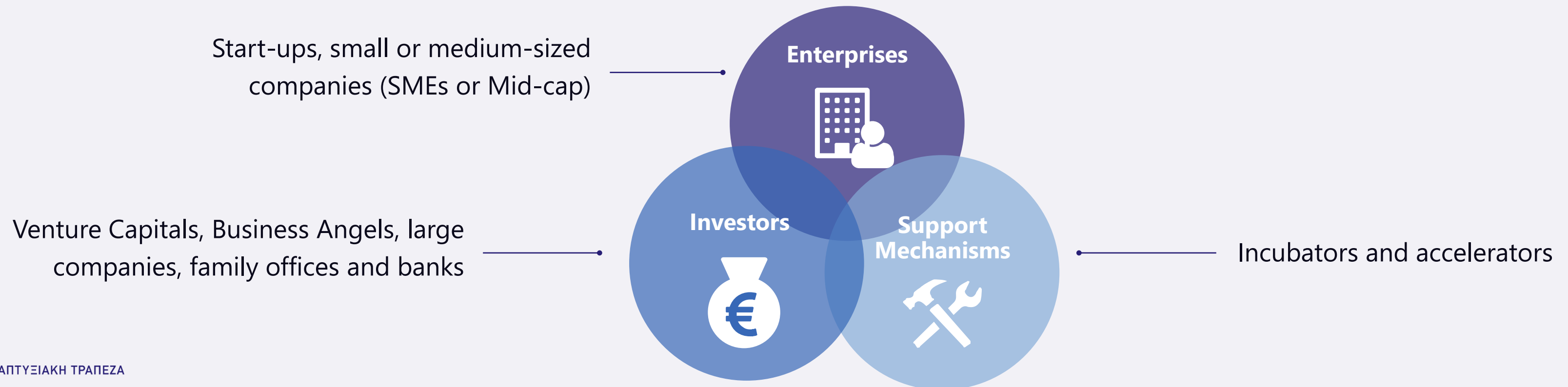


InnoAgora



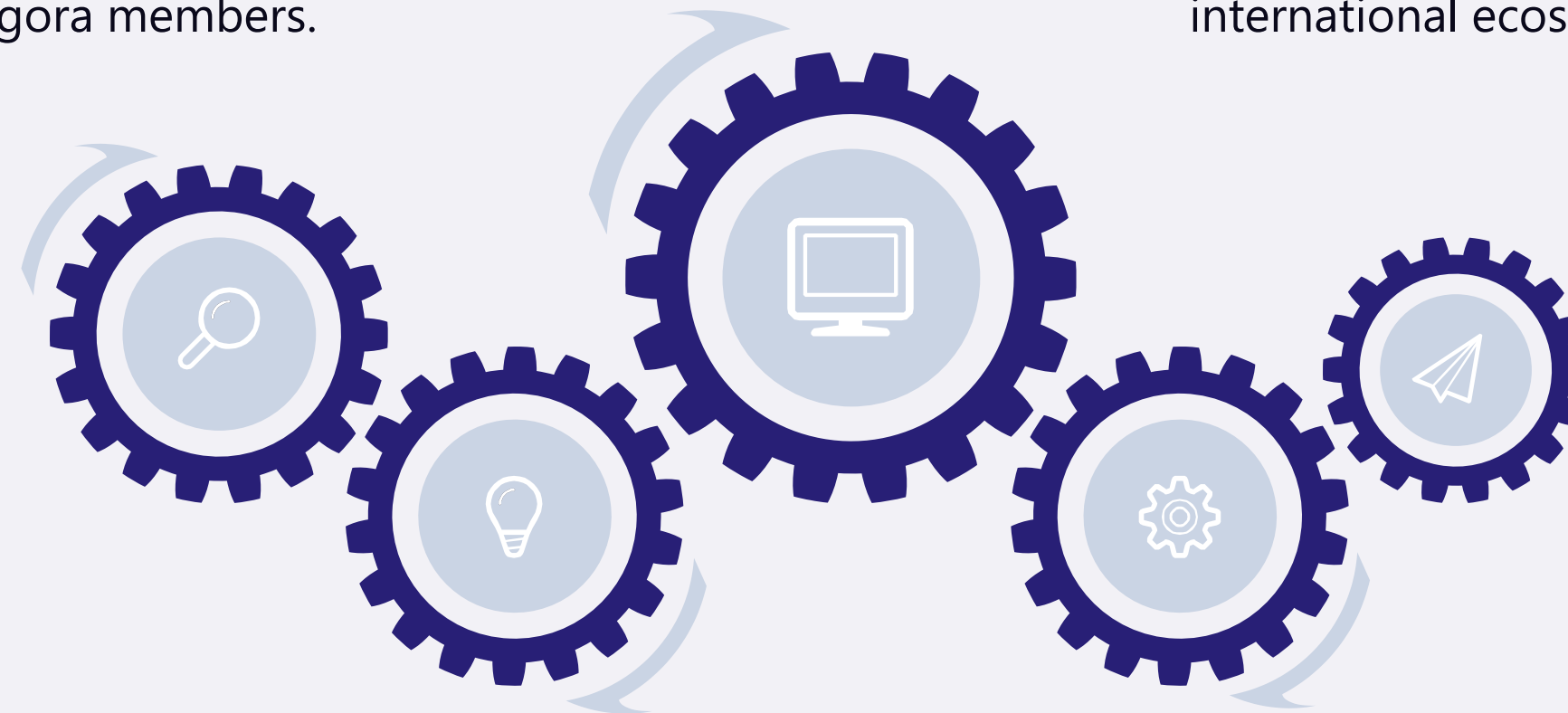
InnoAgora is a new, dynamic digital community powered by HDB that provides real networking opportunities and contributes to international business development. It is a **matchmaking** community that enables **three different groups** of participants: **enterprises, investors and supporting mechanisms**, to enter into investment agreements and commercial partnerships.

InnoAgora is hosted on the internationally renowned **EuroQuity** platform of Bpifrance operating for more than 10 years. EuroQuity fosters **business growth** by creating communication channels with investors and other partners. Specifically, it enables companies and entities to create online profiles so that they can **promote their unique competitive elements** to potential investors and partners.



InnoAgora will bring **added-value in content and services** to its members by sharing premium info and privileges. Furthermore, **webinars, matchmaking** and **e-pitching events** will be organized exclusively for InnoAgora members.

To date, the EuroQuity network has more than **16,500 companies and more than 2,400 investors**. This is a unique opportunity for InnoAgora members to create collaborations with multiple stakeholders of the international ecosystem.



About **€ 500 million** already generated through EuroQuity.

InnoAgora members will have the opportunity to join the international **matchmaking events, e-certifications,** and **business acceleration** programs organized by other 33 EuroQuity communities.

HDB has already developed **collaborations with several Greek collective bodies,** creating a dynamic network of local enterprises that will grow through InnoAgora.



Enterprises

- Find potential investors and business partners mainly from Europe and Africa.
- Seek/Share collaborative business expansion plans.
- Get updates of exclusive news and opportunities from HDB and other community managers.
- Join the network of more than 16,500 companies and 2,400 investors.
- Participate in webinars, e-pitching & matchmaking events.



Investors

- Find potential co-investors for follow-on investments.
- Find attractive companies to invest in.
- Exchange knowledge and useful practices.
- Participate in free webinars and other training programs.



Support Mechanisms

- Provide access to the platform for businesses associated with the mechanism.
- Create a label / certification that will act as a "seal" of certification for these companies.
- Exchange knowledge and useful practices.
- Participate in free webinars and other training programs.

A white geodesic dome structure, likely a stadium or arena, is shown from a low angle looking up. The structure is composed of many interconnected white beams forming a complex, spherical lattice. The background is a bright, overcast sky. In the center of the image, the text "Thank you !" is written in a bold, dark blue font. Below the text, a thin, dark blue horizontal line spans across the width of the image.

Thank you !
